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Master Logo Artwork

Naming Conventions for Files

Each file has been named so that its contents can be easily identified.

Refer to the chart below for a brief summary of the abbreviations, along with demonstrated examples.

NOTE: While the convention elements in the file names will always be presented from left to right, rarely will all of the columns be utilized.

Abbbreviations:

TYPE	COLOR	SIZE	CROP	MODIFIER A	MODIFIER B
COLN = Colonel	1C = One Colour	1X1 = 1X1	BKTR = Bucket Tilted Right	KFC = KFC Lettertype	HGLT = Highlight
KFC = KFC Lettertype	3C = Three Colour	1X125 = 1X1.25	BKTL = Bucket Tilted Left	BLK = Black	
	4C = Four Colour	1X15 = 1X1.5	BKTS = Bucket Not Tilted	RED = Red	
		125X1 = 1.25X1	CIR = Circle	WHT = White	

Examples:

COLN_4C_125X1_KFC   COLN_3C_BKTR   KFC_1C_WHT_HGLT   KFC_1C_BLK