

Secondary Art Elements

Naming Conventions for Files

Each file has been named so that its contents can be easily identified.

Refer to the chart below for a brief summary of the abbreviations, along with demonstrated examples.

NOTE: While the convention elements in the file names will always be presented from left to right, rarely will all of the columns be utilized.

Abbreviations:

TYPE

COLN = Colonel
SCRP = Script
LTRT = Lettertype
MDLN = Medallion

COLOR

1C = One Colour
2C = Two Colour

STYLE

HERI = Heritage Script
CLSC = Classic
CS = Classic Style
TS = Traditional Style
US = Urban Style
USB = Urban Style Bold

MODIFIER A

2L = Two Lines
3L = Three Lines
COLN = Colonel
11 = 11
BLK = Black
RED = Red
HEAD = Colonel Head
and Neck Tie

MODIFIER B

BLK = Black
OS = "Original" Solid Background
OW = "Original" White Background
WS = "World" Solid Background
WW = "World" White Background

Examples:

COLN_1C_HEAD_BLK

LTRT_2C_CLSC

MDLN_1C_USB_11

MDLN_1C_TS_COLN_WW



Kentucky Fried Chicken

