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Signage Artwork

Naming Conventions for Files

Each file has been named so that its contents can be easily identified.

Refer to the chart below for a brief summary of the abbreviations, along with demonstrated examples.

NOTE: While the convention elements in the file names will always be presented from left to right, rarely will all of the columns be utilized.

Abbreviations:

TYPE	APPLICATION	SIZE / COLOR	CROP	MODIFIER A	MODIFIER B
COLN = Colonel	SNG = Signage	1X1 = 1X1	BKTR = Bucket Tilted Right	KFC = KFC Lettertype	HGLT = Highlight
KFC = KFC Lettertype		1X125 = 1X1.25	BKTL = Bucket Tilted Left	RED = Red	
		1X15 = 1X1.5	BKTS = Bucket Not Tilted	BLK = Black	
		1X175 = 1X1.75	CIR = Circle	WHT = White	
		1X2 = 1X2			
		125X1 = 1.25X1			
		15X1 = 1.5X1			
		175X1 = 1.75X1			
		2X1 = 2X1			
		1C = One Colour			

Examples:

COLN_SNG_125X1



COLN_SNG_1X2_KFC



KFC_SNG_1C_WHT_HGLT



COLN_SNG_CIR_KFC

